

## **Doosan Forklift**

Doosan Forklift Training Saskatchewan - Doosan Infracore Company Ltd. is an international and intercontinental organization which includes Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

Their United States affiliate, Doosan Infracore America Corporation, operating in Suwanee, Georgia houses a 170,000 square foot manufacturing facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction client wishes.

There are well over 220 Doosan service and product sales locations operating in Canada and the United States. What's more, there are more than 90 independent sellers moving lift truck materials and materials handling equipment. This network helps Doosan Infracore America to aggressively compete in this competitive market. The lift truck product line impressively includes 63 distinctive products consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion lift trucks. Capacities of these numerous vehicle designs vary from 3,000 to 33,000 lbs. All trucks are built in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest expanding forklift business in the North American marketplace, due to their stability in retaining a high degree of client service quality and optimum product functioning to all Doosan Infracore Forklift users. The U.S. forklift division situated in Cleveland has a professional team knowledgeable in Product Sales, Purchasing, Marketing, Logistical and Technical Support.

### **Doosan's lift truck history**

Initially the domestic lift truck marketplace in Korea was an open import enterprise. Korea Machinery Co. Ltd. began in 1960, to import fully assembled forklifts as part of a home-based equipment expansion project. Sales of these products were initially targeted to state-run firms, large scale businesses, and the military. This eventually led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun business operations throughout Korea to service and sell this heavy equipment. By 1978, a forklift production plant was successfully completed. Continuous technical training became the new focus for enhancing quality and product development.

### **Forklift Export Growth**

Daewoo began the first domestic forklift business in 1967, and quickly gained a massive 90% share in the Korean Materials Handling market. By the 1980's, Daewoo's superior technological enhancements combined with sales success placed them in a situation of substantial expansion of their forklift operations.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a joint venture project to respond to competitive pressures in the US materials handling industry. This plan drastically expanded Daewoo's forklift sales. Construction was completed in 1984 to facilitate a new plant which helped establish the business for the fabrication of high end added-value goods suitable for export. In 1993, the corporation had a international sales system and started exporting models they had established through in-house technology, as an sovereign product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth possibilities into international markets.