

## Toyota Forklift

Toyota Forklift Training Saskatchewan - Since 1992, Toyota Material Handling inc., U.S.A., also called TMHU, continues to be the top selling lift truck dealer in the U.S. This business has been situated out of Irvine, California for well over 40 years, providing a wide-ranging line of quality lift trucks. With a distinguished reputation of resilience and reliability, Toyota lift trucks have thrived in the competitive materials handling market. Quality is the keystone of Toyota's notorious Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, situated in Columbus, Indiana. The majority of the Toyota lift trucks sold in the U.S. are manufactured here.

All Toyota machinery and parts built within North America adhere to the International Organization for Standardization or ISO 14001 standard. TIEM has been honored many times for its commitment to constant progress, and its environmental methods. It is the first and only manufacturer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. For example, the Toyota 8-Series IC lift vehicles emit 70% fewer smog forming emissions than the current centralized EPA standards and have complied with California's strict emission standards and regulations.

### TMHU, U.S.A.- Leading the Industry

The president of Toyota Material Handling, U.S.A., Brett Wood feels that TMHU's achievement comes from its commitment to produce high quality lift vehicles while offering exceptional customer support and service. "We must be able to learn and predict the needs of our customers" said Brett Wood. "As a leader, our success also depends on our ability to address our consumers' operational, safety and environmental cost issues." • TMHU's parent company, Toyota Industries Corporation, also called TICO, is listed in Fortune Magazine as the world's principal lift truck supplier and is amongst the magazines prestigious World's Most Admired Companies.

### Redefining Environmental Accountability

Toyota's parent company, Toyota Industries Corporation, has imparted an outstanding corporate values towards environmental stewardship within Toyota. Toyota's loaded history of environmental protection whilst retaining economic viability cannot be matched by other corporations and unquestionably no other materials handling producer can so far rival Toyota. Environmental accountability is a fundamental characteristic of company decision making at Toyota and they are proud to be the first and only producer to provide UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift vehicles. Yet one more reason they remain a leader within the industry.

In 2006, Toyota launched the 8-Series line. The 8-Series signifies both Toyota's innovation and leadership in the industry. It features an exclusive emission system that surpasses Federal EPA emission values, and also meets California's more elaborate 2010 emission standards. The finished product is a lift vehicle that creates 70 percent less smog forming emissions than the existing Federal standards tolerate.

Also in 2006, Toyota developed a partnership with the Arbor Day Foundation, furthering their commitment to the environment. Upwards of 57,000 trees have been planted in district parks and national forests damaged by natural reasons such as fires, as a result of this partnership. 10,500 seedlings have also been spread through Toyota Industrial Equipment's system of dealers to non-profit organizations and local customers to help sustain communities all over the United States

### Industry-Leading Safety

Toyota's lift trucks offer better durability, visibility, productivity, ergonomics, and all the leading safety technology that has made Toyota an industry leader. The company's System of Active Stability, also referred to as "SAS", helps reduce the risk of incidents and injuries, and increasing productivity levels while minimizing the potential for merchandise and equipment damage.

System Active Stability senses several aspects that might lead to lateral instability and possible lateral overturn. When any of those conditions are detected, SAS immediately engages the Swing Lock Cylinder to stabilize the rear axle. This changes the lift truck's stability footprint from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the probability of a mishap from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also helps to avoid injuries or accidents while adding stability.

The SAS systems were initially adopted on the 7-Series internal combustion lift vehicles which were put on the market in 1999. These systems helped drive Toyota into the lead for industry safety standards. Now, SAS is used on practically every new internal combustion products and is standard equipment for the new 8-Series. There are more than 100,000 SAS-equipped lift trucks in action, exceeding 450 million hours combined. The increased population of SAS-equipped trucks in the field, along with mandatory operator instruction, overturn fatalities across all designs have decreased by 13.6% since 1999. Additionally, there has been an overall 35.5% decrease in industry wide collisions, loss of control, falls and overturn from a lift truck for the same period.

Toyota's rigid principles extend far beyond the machinery itself. The company believes in offering general Operator Safety Training courses to help customers meet and exceed OSHA standard 1910.178. Education services, videos and a variety of resources, covering a wide scope of subjects-from personal safety, to OSHA regulations, to surface and cargo conditions, are offered through the supplier network.

### Toyota's U.S. Commitment

Toyota has sustained a continuous presence in the United States ever since its first sale. In 2009, Toyota Industrial Equipment

Manufacturing, produced its 350,000th lift truck. This fact is demonstrated by the statistic that 99% of Toyota lift trucks sold in America now are manufactured in the United States.

TMHU is situated in Columbus Indiana and houses nearly 1 million square feet of manufacturing facilities over 126 acres of land. Facilities include a National Customer Center, as well as production operations and supply centers for equipment and service components, with the entire investment exceeding \$113 million dollars.

The new National Customer Center was conceived to serve both dealers and clients of TMHU. The facility includes a 360-degree display room, a presentation theater complete with stadium seating for 32, an area for live merchandise demonstrations with seating capability for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's story since the birth of its originator, Sakichi Toyoda, in 1867, and lastly a training center.

#### Leader in Customer Service and Satisfaction

TMHU has 68 official industrial equipment dealers, along with 189 dealership locations all through the United States, offering the most complete and inclusive customer support and customer service in the industry. The company's new and Certified Used lift trucks, service, components, and financing capabilities make Toyota dealerships a one-stop shop to guarantee total customer satisfaction.